

## TECHLINE SPORTS LIGHTING NAMED OFFICIAL SPORTS LIGHTING PROVIDER OF THE IHSAA

Techline Sports Lighting and the Idaho High School Activities Association (IHSAA) have entered a multi-year partnership, naming Techline Sports Lighting as the Official Sports Lighting Provider of the IHSAA. For more than 20 years, Techline Sports Lighting has been a leader in sports lighting solutions. Techline's LED technology dramatically improves light levels on the field, eliminates glare and spill concerns, reduces energy consumption by 60-80%, and frees up operating budget by removing maintenance costs. Through upgrades or new construction, schools can enhance fan and player experience with customizable Action Lighting and Color Lighting options. School administrators also benefit from Techline's wireless, remote control capabilities.

"Techline has been a leader in sports lighting solutions across the country for high schools and the IHSAA is excited to partner with them," said Ty Jones, Executive Director of the IHSAA.

"We are very excited to partner with the IHSAA," said Rick Fain, Director of Marketing Operations. "We are passionate about education both in the classroom and through extra-curricular activities. And while enriching students' lives, these activities also bring communities together, providing a lifetime of wonderful memories for everyone involved. Techline Sports Lighting is proud of this long-term partnership and look forward to working with the IHSAA to continue their mission."

The IHSAA joins the state associations of Arizona, California, Washington, Nevada, New Mexico, Oregon, and Virginia as the latest sports properties operated by Playfly Sports Properties to partner with Techline Sports Lighting.

IHSAA member schools interested in learning more about Techline Sports Lighting, check out <u>www.sportlighting.com</u>.

---

## ABOUT TECHLINE SPORTS LIGHTING

From design to installation, from professional stadiums to local fields, Techline Sports Lighting is a leader in LED upgrades and new construction sports lighting solutions. Our experienced in-house engineers, designers, electricians, installers, sales and support teams partner with you to provide a turnkey state-of-the-art, maintenance free LED lighting solution all at an incredible value. More than 20 years in business, we have installed over 150,000 fixtures at more than 3,000 venues nationwide.