

School Broadcast Program Pixellot Proposal

Please provide PlayOn! Sports with the following:

A School Purchase Order and/or signed Participation Agreement for the Pixellot unit(s)

- \$4,950 for one (1) unit
- \$9,500 for two (2) units

Delivery and Pricing:

- Pricing for equipment and software valid through December 31st, 2018
- Price of unit does not include installation
- Delivery in 6-8 weeks after receipt of order
- Payment is due upon delivery of unit

Each Pixellot system will include:



- Pixellot camera head with multiple fixed camera array
- Video Processing Unit (VPU) – includes software for recording, encoding, and streaming video
- Automated scoring integration device – incorporates scoreboard into video graphics
- Accessories kit: audio mixer, standard mounting hardware, cables and connectors

System operating requirements:

- Must maintain an open, hardline **Internet** connection to the Video Processing Unit
- Video Processing Computer must be within **200 feet** of the Pixellot camera installation

NFHS Network Subscriptions

Monthly Pass revenue will be shared as follows:

School receives 10% of Net Revenue from all Monthly Passes (\$9.95) sold

Annual Pass revenue will be shared as follows:

School sets the selling price of the pass and keeps 100% of the difference between the selling price and the \$50 base wholesale price

Seasonal Pass revenue will be shared as follows:

School sets the selling price of the pass and keeps 100% of the difference between the selling price and the \$25 base wholesale price



Scheduling and broadcasting on the NFHS Network:

- School **required to send all athletic schedules** in Excel spreadsheet format to schedules@nfhsnetwork.com
- *Changes to start times must be made within 24 hours and emailed to support@nfhsnetwork.com*

To help with the installation, please send the following information:

Note: Pixellot camera unit will be installed in an elevated location to provide an unobstructed, panoramic view of the court/field

- Stand on the court/field and take pictures of the area where the Pixellot camera unit will be installed
- Stand near the area in which the Pixellot unit will be installed and take pictures of the court or field
- Take a picture of where the VPU will be located in relation to the camera
- Provide approximate height at which the Pixellot unit will be installed and the type of structure it will be mounted on (block wall, column, metal beam, etc.)
- There must be access to hardline **Internet** and **power** at the location of the VPU