



*"High school sports and activity programs provide one of the best bargains in our community and nation and will continue to do so as long as our nation supports them as an integral part of the education of our young people. Not only do these programs teach the more than 12 million student participants who engage in them valuable life skills lessons, such as ethics, integrity and healthy lifestyles, they also provide the best entertainment value in our nation."*

*"We have fundamental, empirical evidence that interscholastic activities provide a successful way in which to create healthy and successful citizens."*

*"Through National High School Activities Month, we have an opportunity to reflect on our participation as well as the participation of our children. Our nation must continue to support these programs and the life skills they provide America's youth."*

– **Dr. Karissa L. Niehoff**

Executive Director

National Federation of State High School Associations

## OCTOBER 2020

National  
Sportsmanship,  
Fan Appreciation  
and Public-Address  
Announcers Week

**October 4-10**

National  
Performing Arts  
Activities and Local  
State High School  
Associations Week

**October 11-17**

National  
Coaches, Advisors,  
Officials, and  
Sponsors Week

**October 18-24**

National  
Community  
Service/Youth  
Awareness Week

**October 25-31**