



## **eTeamSponsor Becomes the Official Crowdfunding Platform of the IHSAA**

**BOISE, ID.** (November 9, 2021) - eTeamSponsor (eTS) has announced their partnership with the Idaho High School Activities Association (IHSAA) which designated eTS as the “Official Crowdfunding Fundraising Platform of the IHSAA”.

The IHSAA’s partnership with eTS represents an alignment of shared values regarding the positive impact of high school athletics in Idaho. This new agreement will provide exciting opportunities for many athletes, teams and coaches and will allow for a revolutionary approach to fundraising.

“We are excited to bring on eTeamSponsor as a partner here with the IHSAA,” stated Zach Hoffman, General Manager of IHSAA at Playfly Sports Properties. “We have seen what a positive impact they have had on other state association’s member schools and we are very appreciative to eTeamSponsor for their support of the IHSAA and its mission of education-based activities.”

“We are honored and proud to be chosen as the Official Crowdfunding Fundraising Platform of the IHSAA,” says eTS CEO Sean Connors. “We’ve walked a mile in the shoes of AD’s and Coaches, so we understand the importance of successful fundraising. Our intentions are to become the most supportive and trusted fundraising choice for high schools across the state. We take great pride in having raised over \$110 Million for athletic programs nationwide and are committed to delivering the best-in-class product & process to IHSAA member schools for years to come.”

### **About the IHSAA:**

Established in 1926, the Idaho High School Activities Association (IHSAA) is a private, non-profit, board-governed association that consists of 165 member schools across the state of the Idaho and annually sponsors 18 interscholastic activities. The mission of the Idaho High School Activities Association is to coordinate, supervise, and direct interscholastic activities which enhance and protect the total educational process of all student participants. For more information, visit [www.idhsaa.org](http://www.idhsaa.org).

**About eTeamSponsor:**

Since 2010, eTS has pioneered an automated crowdfunding solution that has raised millions of dollars nationwide. The foundation of eTeamSponsor was built by developing relationships with high school coaches, A.D.'s and principals. Their experiences with the governing bodies of athletics in California (CIF) and Arizona (AIA) have created great relationships across hundreds of high schools where they have seen the value of eTeamSponsor's fundraising system impact athletics in an incredibly positive way. While committed to remaining the frontrunners of innovative technology and unparalleled client service nationwide, eTS is also committed to ensuring every fundraising goal is met in Idaho.



To learn more about eTeamSponsor, scan the QR code or click the link below.



<https://www.eteamsponsor.com/>